

# BRIEFING

by the exhibitor \*

by an agency \*

by a stand builder \*

\* *Pflichtfeld*

## fairconstruction

Messe Frankfurt Medien und Service GmbH

Fairconstruction

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Trade fair:	
Hall- and stand number:	
Size of stand:	
<b>Budget:</b>	<b>in Euro, without VAT</b>

Multimedia:	Flatscreen	(inch)
	Video-wall	
	VR / AR	
	Other	
<b>Multimedia Budget:</b>		<b>in Euro, without VAT</b>

Aims and goals:	Product presentation
	Image / Advertisement
	Meeting

<b>Products exhibited:</b> Please state measurements and weight	Shelf boards	Fabric rods
	Podium, glass show case	

Elevated floor:	Yes	height:
Flooring:	Carpet	colour:
	Other	type / colour:

<b>Walls / Surfaces:</b>	Paint job
Colour code (RAL or Pantone) or decor	Wallpaper
	Coated / laminated
	Graphics (all-over wall)
Standard height 2.5m or requested height	m

<b>Locable rooms:</b>	Cabin	m <sup>2</sup>
Size (in square meters)	Kitchen	m <sup>2</sup>
	Meeting	m <sup>2</sup>

<b>Above the stand:</b> Suspended from ceiling of the hall (if possible)	Truss traverse with graphics Truss traverse with lighting Truss traverse with graphics and lighting
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<b>Lighting:</b>	Evenly lit Accentuated Colourful / moving
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<b>Graphics:</b>	Company logo All-over walls Other
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<b>Furniture:</b> other, for example pedestals	Bar / Catering Lounge Information counter Seating arrangements other
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<b>Electricity / Water / Compressed air:</b>	Electricity (KW) Water Compressed air (l/min)
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<b>Design according to budget and:</b> Please attach these in case	Briefing existing plans existing photos
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<b>Contact:</b>
Company
Contact person
Phone number (international)
Email
Comany website
VAT-ID